



SHANGHAI, 26th of June 2014

PRESSRELEASE

Fareast Yachts are proud to present the next model from Fareast Yachts:

- FAREAST 28R -

The FAREAST 28R will be launched as a One Design Class in the end of the summer (August), and she will make her first racing appearance at China Cup, 24-27 of October.

The pedigree of the boat will follow the previous R-model from Fareast, the FAREAST 31R. With a modern hull and sail plan she will be a perfect class boat as well as day cruiser for the demanding sailor.

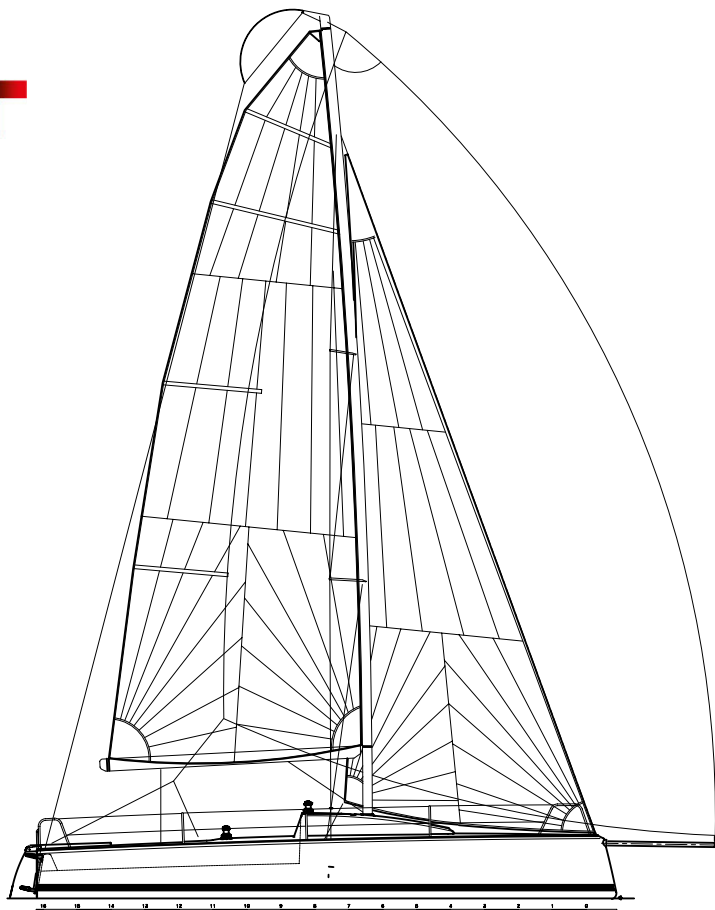
-“We also see an increasing market for sailing schools, event centers, sailing leagues etc, that are looking for a boat that is easy to handle and maintain, and carries a modern sail plan. So, part of being a One Design Class, we see various areas where the FAREAST 28R will meet our clients request and needs for modern sailing at an affordable price!” says Ellen Jiao Lee, Export Manager at Fareast.”

As all models from Fareast Yachts, the FAREAST 28R comes with a vacuum infused hull in sandwich layer, and with well known deck equipment and rig from Selden, Harken and Spinlock. The rudder and lifting keel is made in Epoxy, and the bulb in lead. The overall weight makes her easy to trailer around at different venues.

ONE DESIGN CLASS – www.FAREAST28R.com

The website will go live on the 1st of September, and will include everything about FAREAST 28R. In order to be successful in launching a new One Design Class today, is to have a fixed program where sailors easily can choose between local events, as well as International. The social part is becoming an important factor as well, and that’s why Fareast will host at least two (2) own regattas during 2015, but also appear as a own One Design Class at already existing regattas on local markets.

-“We see a trend that One Design Racing can be rather expensive by not limiting the no of sails etc, and that is something we want work on in order to reach anew target groups that don’t have unlimited founding’s. We want to offer One Design Racing in a modern boat affordable to a big group of people.” says Ellen Jiao Lei



Data of FAREAST 28R:

| | |
|--------------------------|---------------------|
| LENGTH OVERALL | 8,95mt |
| LENGTH W.L | 8,07mt |
| BEAM | 2,75mt |
| DRAFT | 1,73mt |
| DISPLACEMENT | 1200kg |
| SAIL AREA total Upwind | 44.0m ² |
| SAIL AREA total Downwind | 115.0m ² |

| | |
|---|---------|
| I | 10,30mt |
| J | 3,30mt |
| P | 10,55mt |
| E | 3,75mt |

Design: Simonis & Voogd Yacht Design

Price: \$ 34.700 ex.VAT, ex Works Shanghai.
Price includes a std set of sail (main, jib & gennaker).

For more information and pictures, please visit this Dropbox:
https://www.dropbox.com/sh/wywe1xa4ss9rczu/AAA837o_EUOeb9dTAVJGBaSlA

Other:

The FAREAST 28R will be available for journalist tests in the beginning of September in northern Europe. More information will follow in August about Where & When!

About Fareast Yachts:

Fareast Yachts is one of the fastest growing companies in China within the dinghy and leisure yacht market. Founded in 2002, Fareast Yachts has been expanding rapidly and is now the biggest Optimist producer in the world with over 1200 boats a year. Since 2010 Fareast is producing keel boat in three different lines: Performance Cruiser, Racing Line and Catamarans.

Fareast Yachts has a growing network for keelboats and are currently present at these markets: CHINA, CHILE, SWEDEN, GERMANY, NETHERLANDS, USA, MAURITIUS, NEW ZEALAND, UAE, SWITZERLAND & ITALY.

Press contact:

Ellen Jiao Lei,
Mats Runström,

Tel: +86 21 6728 5977

Tel: +46 70 747 8866

E: info@fareastyachts.com

W: www.fareastyachts.com